

AfrICANDO 2026

U.S.- AFRICA TRADE AND INVESTMENT CONFERENCE & EXPO

and

MEDAL OF GLORY AWARDS DINNER



NOVEMBER 17-19, 2026



UMUAHIA, ABIA STATE, NIGERIA

THEME: Deepening U.S. - Africa Commercial Ties in the Era of AfCFTA and AGOA

EVENT SPONSORSHIP AGREEMENT FORM

SPONSOR CONTACT INFORMATION

Organization Name:

Primary Contact Person: Title/Position:

Email Address: Phone Number:

Website:

Mailing Address:

City / State / Zip:

SPONSORSHIP LEVEL SELECTION

Please select your desired sponsorship tier:

- ☐ Diamond Sponsor: \$100,000 ☐ Platinum Sponsor: \$75,000 ☐ Gold Sponsor: \$50,000
- ☐ Silver Sponsor: \$25,000 ☐ Bronze Sponsor: \$15,000 ☐ Supporter: \$10,000

ADD-ON SPONSORSHIP OPPORTUNITIES

MEDAL OF GLORY AWARDS

- ☐ Gala Title Sponsor: \$50,000
- ☐ Entertainment Sponsor: \$25,000
- ☐ Wine Sponsor: \$15,000
- ☐ Decor Sponsor: \$10,000

EXPO HALL BRANDING

- ☐ Expo Hall Title Sponsor: \$40,000

DELEGATE MATERIALS

- ☐ Tote Bags: \$10,000
- ☐ Lanyards: \$7,500

COMPANY BRANDING INFORMATION

Email High Resolution Logo to annette@democracy-africa.org

Preferred Logo Format: ☐ PNG ☐ JPG ☐ EPS

Social Media Handles:

Company Description (50–100 words):

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Event Sponsorship Agreement Form (page 2)

ADVERTISING PLACEMENT

The conference program is a premium, full-color publication distributed to all registered delegates, dignitaries, government officials, and partner organizations. It serves as an enduring record of the conference proceedings and an authoritative showcase for sponsoring organizations. The table below sets out the advertising placements available within the official conference program, together with production specifications and applicable rates. For details or to reserve your spot, please visit our sponsorship and advertising page at: <https://democracy-africa.org/2026-africando-sf/>

Placement	Specifications	Rate (USD)
☐ Outside Back Cover	Premium full-color, full page — highest visibility placement; seen by every reader at first contact	\$1800.00
☐ Inside Front Cover	Full-color, full page — first interior page; seen immediately upon opening	\$1000.00
☐ Inside Back Cover	Full-color, full page — penultimate page; strong closing impression	\$1000.00
☐ Center Spread	Full-color, double-page spread — maximum visual impact in the heart of the brochure	\$2100.00
☐ Full Page (Run- Off)	Interior full-color, full page — standard premium interior placement	\$750.00
☐ Half Page (Run- Off)	Interior half-color, half page — suitable for concise messaging and brand visibility	\$375.00
☐ Roll-up Banner Placement	A 33" x 80" (84cm x 203 cm) promotional banner positioned in high-traffic areas of the venue to maximize sponsor visibility	\$875.00
☐ Directional Floor Branding	Custom floor signage placed along walkways to guide attendees while showcasing sponsor branding.	\$700.00
☐ Digital Screens/LED Branding	Sponsor logo/message displayed on digital screens or LED panels in the event space. Premium branding placement featuring the sponsor's logo on the main stage backdrop. Ensures continuous exposure during keynote addresses, panel discussions, and photo opportunities.	\$1400.00
☐ Sponsor Logo on Stage Backdrop	Premium branding placement featuring the sponsor's logo on the main stage backdrop. Ensures continuous exposure during keynote addresses, panel discussions, and photo opportunities.	\$2500.00
☐ Panel Session Sponsor	Branding and recognition tied to a specific panel discussion. Includes logo placement, verbal acknowledgment, and visibility in the agenda and session materials.	\$3500.00
☐ Keynote Sponsor	High-prestige sponsorship aligned with the event's keynote address. Includes prominent branding on stage, agenda recognition, and acknowledgment by the moderator or keynote speaker.	\$5000.00
☐ Networking Break Sponsor	Branding during scheduled networking breaks, including signage at refreshment stations and verbal acknowledgment. Ideal for sponsors seeking informal engagement visibility.	\$2100.00

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Event Sponsorship Agreement Form (page 3)

PAYMENT INFORMATION

Payment Method

☐

Credit Card

☐

ACH / Bank Transfer

PAYING BY DEBIT / CREDIT CARD

Name on Card:

Card Number:

Expiration Date: CVV:

Billing Address:

PAYING BY ACH/BANK TRANSFER

Organization Name: The Foundation for Democracy in Africa

Address: P.O. Box 7607, Washington, DC 20044

Telephone: 202-331-1333

Bank Name: TD Bank

905 Rhode Island Avenue NE, Washington, DC 20018

Bank Routing Number: 054001725 **Bank Account Number:** 4378145671

Swift Code: NRTHUS33XXX

REQUESTING INVOICE

Accounts Payable Contact Name:

Email: Phone:

SPONSORSHIP DELIVERABLES

Logo submission deadline: **November 6, 2026**

Booth/Exhibit requirements: **November 1, 2026**

Marketing materials deadline: **November 6, 2026**

Special requests: **November 1, 2026**

AUTHORIZATION

I hereby confirm our commitment as a sponsor for the event listed above and agree to provide payment according to the selected sponsorship level.

Authorized Representative Name:

Signature:

Date:

CONTACT INFORMATION

Team AfrICANDO • Email: AfrICANDO2026@democracy-africa.org • WhatsApp: +1 202.725.0252

Sponsor Registration: <http://democracy-africa.org/2026-africando-sf/>

Event Website: https://www.eventleaf.com/e/AfrICANDO_2026