



AfrICANDO 2023

U.S.-AFRICA TRADE & INVESTMENT CONFERENCE/EXPO

October 25-27, 2023
MIAMI, FLORIDA USA

You're invited you to join us for our **24th Annual AfrICANDO**. The conference and expo will be held on-site at the DoubleTree by Hilton Hotel Miami Airport & Convention Center (MACC), 711 NW 72nd Avenue, Miami, Florida, USA, and virtually. Registrants unable to travel to the US can participate in the conference online. The hybrid event will feature Seminars, A Trade Expo, and a Gala Awards Dinner.

THEME

The Diaspora: Accelerating U.S.-Africa Trade, Investment, and Technological Innovation

Areas of Focus

Trade and Manufacturing • Health • Infrastructure • Technology • Tourism

AfrICANDO is designed to assist civil society organizations (CSOs), micro, small, and medium-sized businesses (MSMEs), and the African Diaspora in creating linkages with US businesses and other stakeholders by:

- **Navigating** US-Africa Trade and Economic Cooperation using AGOA benefits
- **Creating** Connections with Members of the Diaspora
- **Forming** Strategic Partnerships
- **Leveraging** African Diaspora skills, investment and advocacy to fast-track development
- **Increasing** their product/service visibility

HISTORY

The inaugural AfrICANDO US-Africa Trade and Investment Conference was organized in 1998 in Miami, Florida. The symposium was organized to celebrate the end of the Cold War and as a forum to deliberate on how best the countries of Africa can focus their resources to provide the necessary infrastructure and development that will integrate their economies into the mainstream of the global economy, thereby improving the standard of living for the people of Africa. The symposium also served as a vehicle to showcase the “new and improved” Africa to the American business leaders/owners and investors with a view of encouraging them to invest more and trade more with Africa. AfrICANDO brings together African and US business men and women, educators, government policymakers and administrators, trade and investment experts, bankers and representatives from international organizations to address cutting edge issues and challenges to US-Africa trade development, particularly, expansion of markets for African products in the international marketplace, especially in the Americas.



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