



***2010***

***Theme: Using Trade as a Tool to Advance Agricultural  
Development throughout Africa***



**MEDAL OF GLORY AWARDS GALA**

**Sponsorship**

**July 23, 2010  
Ouga 2000 International Convention Centre  
Ouagadougou, Burkina Faso**





The **MEDAL OF GLORY AWARD** is The Foundation for Democracy in Africa's (FDA) highest honor. The **MEDAL OF GLORY AWARD (MOGA)** now in its thirteenth year is given out annually, during FDA's AfrICANDO Symposium and is bestowed on exemplary leaders for their lifetime contributions to the advancement of development and democracy in Africa, in the areas of good governance, human rights, education, culture, and agriculture, and their selection resonates AfrICANDO's theme for that particular year. This year's theme is *Using Trade as a Tool to Advance Agricultural Development throughout Africa*.

The purpose of **MOGA** is to: acknowledge the extraordinary accomplishments and contributions of exemplary leaders to Africa's development raise awareness of the successes and challenges of these individuals, and promote a greater appreciation of their roles and contributions, thereby encouraging other leaders to follow in their footsteps.

Honorees are selected from a list of qualified individuals that are nominated by members of the **MOGA** Selection Committee. **MOGA** will be presented during the AfrICANDO Gala which will take place on July 23, 2010 in Ouagadougou, Burkina Faso as a part of the 5<sup>th</sup> African Agriculture Science Week and FARA General Assembly.

The government of Burkina Faso has graciously offered to host the fifth (5<sup>th</sup>) Africa Agriculture Science Week and General Assembly of the Forum for Agriculture in Africa (FARA). This event will bring together representative's of FARA's constituents from all African and non-African institutions involved in African agricultural research and development such as the Sub-regional organizations (SRO's- ASARECA, CORAF/WECARD, SADC/FANR and NASRO), farmers organizations and pastoralists' associations, agriculture research institution, universities, NGOs and private enterprises that comprise the national agricultural research systems (NARS), non- African advanced research institutions (ARIs), the International Research Centers (IARCs), international NGOs, policy makers, private sector, farmers organizations and Africa's development partners.

**Past recipients of The MEDAL OF GLORY AWARD include:** President Dr. Bingu Wa Mutharika of Malawi; Dr. Sarah E. Moten, Chief, Education Division, USAID Africa Bureau; Dr. Amadou Mahtar M'Bow, Director General of the United Nations, Scientific and Cultural Organization (1974-1987); President Olusegun Obasanjo of Nigeria; President Masire of Bostwana; President Alpha Omar Konare of Mali; Dr. Dorothy Height, President Emeritus of the National Council of Negro Women; President Abdoulaye Wade of Senegal; Sir James Mancham, Founding President of the Republic of Seychelles; Alhaji Shehu. Shagari, First Executive President of Nigeria.



## EVENT SPONSORSHIP LEVELS

### **DIAMOND SPONSOR USD \$40,000**

The Diamond Sponsors will be the official sponsor of the **MEDAL OF GLORY AWARDS** Gala. Interested parties must apply early for consideration. Platinum Sponsors will enjoy the following amenities:

- Opportunity to deliver welcome remarks for or emcee the Gala
- Verbal acknowledgement of sponsorship during the Gala and CSO Roundtable
- Priority seating for a table of ten (10) at the Gala
- Opportunity to showcase 2-3 minute company produced video to be played before the Gala
- Receive five (5) complimentary registrations for the CSO Roundtable
- Logo on all marketing materials
- Signage at Gala and Conference Venue
- Full-page advertisement(cover page) in the Gala Program
- Listing on FDA's website
- Opportunity to distribute corporate gifts

### **PLATINUM SPONSOR USD \$25,000**

- Opportunity to be seated at the headtable
- Priority seating for a table of ten (10) at the Gala
- Opportunity to showcase 2-3 minute company produced video to be played before the Gala
- Verbal acknowledgement of sponsorship during the Gala and CSO Roundtable
- Receive three (3) complimentary registrations for the CSO Roundtable
- Logo on all marketing materials
- Signage at Gala and Conference Venue
- Full-page advertisement in the Gala Program
- Listing on FDA's website

### **GOLD SPONSOR USD \$15,000**

- Preferred seating for a table of ten (10) at the Gala
- Opportunity to showcase 1-2 minute company produced video to be played before the Gala
- Verbal acknowledgement of sponsorship during the Gala and CSO Roundtable
- Receive two (2) complimentary registrations for the CSO Roundtable



- Logo on all marketing materials
- Signage at Gala and Conference Venue
- Half-page advertisement in the Gala Program
- Listing on FDA's website

## **SILVER SPONSOR USD \$10,000**

- Reserved seating for a table of ten (10) at the Gala
- Verbal acknowledgement of sponsorship during the Gala and CSO Roundtable
- Receive one (1) complimentary registration for the CSO Roundtable
- Logo on all marketing materials
- Signage at Gala
- Quarter-page advertisement in the Gala Program
- Listing on FDA's website

## **BRONZE SPONSOR USD \$5,000**

- Five complimentary tickets to the Gala
- Verbal acknowledgement of sponsorship during the Gala
- Logo on all marketing materials
- Signage at Gala
- Business card Listing in the Gala Program
- Listing on FDA's website

## **INDIVIDUAL SPONSOR USD \$500**

- One complimentary ticket
- Listing in the Gala Program
- Listing on FDA's website



## SPONSORSHIP FORM

**PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVELS BELOW:**

Diamond Sponsor \$40,000

Platinum Sponsor \$25,000

Gold Sponsor \$15,000

Silver Sponsor \$10,000

Bronze Sponsor \$5,000

Individual \$500

I would like to be listed in the program book \$250

Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_  
(Office) \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

- **CREDIT CARD:** Please complete and return the attached Credit Card Authorization Form
- **CHECK (Number and Amount)** \_\_\_\_\_

Please make your sponsorship donation payable to:

**The Foundation for Democracy in Africa**  
1200 G Street, Suite 800  
Washington, DC 20004  
Tel: 202-331-1333 Fax: 202-331-8547  
Email: [comments@democracy-africa.org](mailto:comments@democracy-africa.org)  
Website: [www.democracy-africa.org](http://www.democracy-africa.org)