



THE FOUNDATION FOR DEMOCRACY IN AFRICA



SPONSORSHIP

**20th Annual
AfrICANDO 2018**

**U.S. – Africa Trade &
Investment Symposium**



*Making Technology Work
for African MSMEs, Globally*

September 25 – 27, 2018

**Africa Trade Development Center
Miami Free Zone • 2315 N. W. 107 Avenue • 1M06 Box 12 • Doral, Florida 33172 U. S.**

20TH ANNUAL AfrICANDO 2018

"Making Technology Work for African MSMEs, Globally"

Africa's prosperity depends on trade, the development of an adequate supply chain and the optimum use of logistical and transportation systems in order to enhance competitiveness under AGOA, and create millions of good paying jobs. The continent of Africa and the United States share an exclusive maritime waterway that has been used to sustain economic growth and development over the years. To sustain enduring economic prosperity between the two continents, it is necessary to:

- Increase economic activities by stimulating exchange of goods and services between the Sub-Sahara Africa and the United States
- Reduce supply chain constraints for export ready MSME's by using the Africa Trade Development Center at the Miami Free Zone as a distribution hub and to maximize competitiveness by reducing the costs associated with global trade, (i.e., duty elimination, duty deferral, and lower insurance costs)
- Minimize the barriers associated with importing African MSME's products and services under AGOA

Handicrafts and ethnic foods and spices are beginning to constitute a significant product line for export markets in the Western Hemisphere, primary because more emphasis is now being placed on non-oil and gas exports. Significant numbers of small businesspersons are producing handicrafts and ethnic foods, and spices as export products from Africa.

Currently, in Sub Sahara Africa, artisan production of handicrafts provides an additional advantage for participating in the cash economy as a means of livelihood, as well as, the opportunity to become a creative and an independent entrepreneur. Similar opportunities exist for the production of ethnic foods in some of the regions of Sub-Sahara Africa. In the Western Hemisphere, due to the influence of the Africans in the Diaspora, especially in the Caribbean, Latin America and the United States.

Today, Miami stands as the Gateway to markets in the Americas and the Caribbean nations, serving as a hub for trade and investment for approximately 47 sovereign states, including: Canada, the United States of America, Antigua, Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Netherlands Antilles, Nicaragua, Panama, Paraguay, Peru, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, Haiti, Trinidad and Tobago, Uruguay, Venezuela, as well as, other countries and territories in Latin America and the Caribbean.

Leveraging these opportunities for bilateral trade expansion, will strengthen Miami-Dade County's foothold as the Gateway to U.S. - Africa Trade and Investment in this region.



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During AfrICANDO 2018 experts will discuss how African nations can utilize Miami’s strategic location and proximity to Africa, to expand U.S. - Africa trade and investment and support the transition from AGOA to a more sustainable trading regime, with the United States and countries in the Americas and the Caribbean.

Again, the objective of AfrICANDO 2018 is to develop strategies for advancing U.S. - Africa trade, and investment; and to demonstrate how the use of technology can leverage access to markets in the Western Hemisphere to support U.S. - Africa trade. Throughout the event issues critical to trade integration and efficiencies between Africa and the Americas, using Florida as the nexus for trade expansion between these two continental markets will be discussed.

This trade conference and exhibition will afford African countries, the opportunity to exhibit and promote their products and services that are specific to their countries. African trade attachés,

and ministers from various African Embassies in Washington, D.C., will be invited to promote their country’s unique products and other business opportunities.

The conference will also address the constraints and barriers that exist in identifying export markets for African product lines and also identify markets in this Hemisphere; and finally, to encourage the establishment of a long-term trade partnerships and business linkages between Africa and the Americas.

The overriding objective of this conference is to help stimulate more trade, as well as investment between the U.S. and Africa and more importantly, involve the participation of the private sector companies, as well as foreign direct investments in African countries.

Who Should Attend:

- U.S. Export & Import Companies
- Trading Companies
- Regional Economic Trade Representatives
- Government Representatives
- Development Organizations
- Non-Governmental Organizations
- Community Based Organizations
- Multilateral Organizations
- Businessmen/Businesswomen
- Trade Ministers
- Trade Law firms
- Logistics Companies
- IT Companies
- The Arts & Crafts Community
- Educational Community

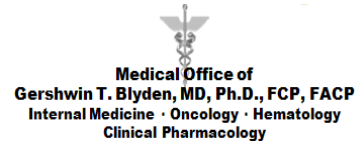


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“ Making Technology Work for African MSMEs, Globally ”

PLATINUM SPONSOR USD \$25,000

- Opportunity to Address Conference Participants
- Opportunity to Showcase 1-minute Company Produced Video to be Played before the Conference
- Verbal Acknowledgement of Sponsorship during the Conference and Related Activities
- Royal Pavilion with 5 Full Conference Registrations
- Logo in Conference Book
- Signage at the Expo/Conference Venue
- Full-page Advertisement on Back Cover of the Conference Book
- Corporate Golf Package for 4 Players
- Special Signage for Golf Hole #1
- Vertical Poster and Banner in Common Areas of Golf Course

GOLD SPONSOR USD \$15,000

- Opportunity to Address Conference Participants
- Opportunity to Showcase 30 second Company Produced Video to be Played before the Conference
- Verbal Acknowledgement of Sponsorship during the Conference and Related Activities
- Deluxe Pavilion with 4 Full Conference Registrations
- Logo in Conference Book
- Signage at the Expo/Conference Venue
- Full-page Advertisement in the Conference Book
- Corporate Golf Package for 2 Players
- Special Signage for Golf Hole #18
- Vertical Poster and Banner in Common Areas of Golf Course

SILVER SPONSOR USD \$10,000

- Opportunity to Address Conference Participants
- Verbal Acknowledgement of Sponsorship during the Conference and Related Activities
- Deluxe Pavilion with 3 Full Conference Registrations
- Logo in Conference Book
- Signage at the Expo/Conference Venue
- ½ -Page Advertisement in the Conference Book
- Corporate Golf Package for 1 Player
- Special Signage for Golf Hole # 9



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BRONZE SPONSOR USD \$7,500

- Verbal Acknowledgement of Sponsorship during the Conference
- Exhibit Booth with 2 Full Conference Registrations
- Logo in Conference Book
- Signage at Conference/Expo Venue
- 1/4-page Advertisement in the Conference Program
- Corporate Golf Package for 1 Player
- Signage at 1 Golf Hole

SPONSOR USD \$5,000

- 2 Full Conference Registrations
- Logo in Conference Book
- Signage at Conference/Expo Venue
- Listing in the Conference Program.
- Corporate Golf Package for 1 Player
- Signage at 1 Golf Hole

SUPPORTER USD \$2,500

- 1 Full Conference Registration
- Logo on Conference Materials
- Signage at Conference/Expo Venue
- Listing in the Conference Program
- Corporate Golf Package for 1 Player
- Signage at 1 Golf Hole



September 25-28, 2018
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